



## **Hull and District Chess Association Charitable Trust**

**(Charity Reference 1155858)**

### **Our Chess strategy**

**(Agreed 2014 AGM)**

### **Hull and District Chess Association: Our Vision**

*Hull to become one of the best places to play Chess in the UK*

Our vision is for Hull to have one of the most forward thinking and vibrant Chess environments in the UK. We will make Hull recognised as a good place to play Chess and make people want to come to Hull to play Chess. We will be professional in everything we do.

Over the next five to ten years we will seek to:

#### **Players and clubs**

- Double the number of active players from the current 140 to 300
  - Increase the number of teams and clubs;
  - Increase the number of female and junior players;
  - Develop Chess throughout the area covered by the Association, particularly supporting the development of clubs outside Hull.
- Provide local training/development weekends for players of all levels
- Promote strong(er) university/academic involvement
- Help develop strong(er) players
  - (Hull needs players in the UK top 100 - currently grade 213 and above; 176 for seniors; 160 U18's; 116 for U13's)
- Improve the chess playing environment and equipment for all clubs in the league
  - Long term aim of owning our own premises as a centre for Chess in Hull

#### **Junior and School Chess**

- Develop a vibrant Junior/Schools chess environment - national success for teams and individuals, supported by Association.
  - Carry out a baseline study and maintain a register of chess played in local schools;
  - Promote and encourage/organise after school chess clubs or as a part of the school curriculum
  - Support the work of the Chess in Communities Charity;

- Train and support junior chess players through clubs and training sessions in local venues such as libraries
- Develop a Hull Junior standard/rapid play tournament

### **External Profile**

- Run a major Congress every year
  - target increases to 300 per congress with some ‘top’ UK players wanting to come;
  - Make it a ‘conference with a difference’ develop a different formulae to other chess congresses
  - strengthen all sections and in particular encourage more local players to take part in their own congress;
  - winner of the open section to gain entry to the British Championships
- Use the 2017 Hull City of Culture status as a lasting opportunity to work with the ECF to:
  - Hold the 2017 British Championships in Hull
  - Hold other nationally important Chess events in Hull, such as junior and disabled tournaments and international matches.
- Gain national recognition as area/centre of chess excellence – make Hull the best place to play Chess in Yorkshire
  - Achieve recognition with the ECF, through event participation, grading and affiliation
- Strong Yorkshire (and wider) Team involvement, with best players wanting to play, but with opportunities for players of all strengths.
- Run an annual simultaneous with a UK GM
  - Make this a prestige event
- Ensure wider external profile through:
  - local media articles
  - high quality web sites for the Association and all clubs (consider a facebook site)
  - high quality leaflets and other publicity material
  - raise the chess profile through individual events – e.g. World Chess Day, popular simul’s etc.

### **Finance**

- Ensure a stronger financial revenue position
  - The Association (and many local clubs) don’t have anywhere near enough in the bank and currently run a significant annual deficit)
- Gain local sponsorship deals to support events - league and congress
- Develop a stronger budgeting process, especially to ensure appropriate use of development funds (through the acquisition of the Ross Fund)